



“Generating a source of ongoing profit margin from growth products and services well matched to your existing business model.”

Partner Proposal
V3.1



Broadband First

Business focused broadband:

- **ADSL, 21st Century Network/ADSL2+, SDSL**
- **Choice of networks**
- **Capped and unlimited services**
- **Up to 2.5 meg upload speeds and up to 24 meg download speeds**
- **Bonded options**
- **High quality**
- **Volume based pricing**
- **Reseller management portal**
- **UK based support**

Why?

Broadband has become an essential business tool enabling email communication, access to websites, online applications and VOIP. Most businesses require a broadband internet connection. However, broadband is not a commodity in that all broadband is not the same - different operators run their networks in different ways and traffic management or shaping effects the way the broadband performs. Broadband First provide an opportunity to supply quality broadband over a choice of networks offering wide availability and varied pricing.



How?

Broadband First provides resellers the opportunity to set up as a virtual internet service provider or dealer. There are no minimum targets although volume is rewarded with discount. We supply wholesale / white label broadband connections over a choice of broadband networks through a single web portal. Services are all business focused and hence high quality. The networks offer differing price points, availability and usage allowances. A low price example would be our combined Value broadband and telephone line rental which wholesales for circa. £20 on one of our networks. We also offer a bonded solution giving up to 48meg download and 5 meg upload speeds.

Partner Options

VISP – become a VISP (Virtual Internet Service Provider) and have full portal access to all services at wholesale rates. All services are supplied 'white label' for branding in the partner name. Partner set up is charged at £295.

Dealer – supply services under the Broadband First brand name and receive ongoing commission for the lifetime of these services.

Wholesale Price Examples:

Opal Network

Value Standard 8meg 5Gb Cap £6.85 – £8.85 (requires Opal line @£11.50)

Value Premium 24meg 40Gb Cap £13.35 - £15.35 (requires Opal line @£11.50)

BT IPStream Network

Standard 24meg 2Gb Cap £14.16 – £17.43

Network 24meg 100Gb Cap £47.95 - £52.31

O2 Network

Standard 24meg Unlimited £22.92 – £24.31

Network 24meg Unlimited £34.86 – £38.12

Prices are ex VAT for monthly rentals and vary dependent on volume.
Full price lists available on request.

Terms & Conditions

Opal Network – 30 day terms plus cease fees.

BT Network – 30 day terms plus cease fees.

O2 Network – 90 day terms plus cease fees.

Web Portal

Single point of entry providing access to services, newsletters, document and software downloads.

Support

Technical support is a key element of any IT based product or service and we embrace that with a support team based at our UK head office who can aid you in the resolution of faults and escalate them where necessary. Technical support in the VISP partnership is a wholesale service and is provided to resellers NOT to end users.

**For more information please contact us on 0844 412 0820
or email: partners@broadbandfirst.co.uk**